



About NextDrop: In their own words, "NextDrop, is a social enterprise that provides water delivery timing information via mobile phone to residents in urban India.

How we make a difference: "Will I get water today?" Hundreds of millions of people around the world ask this question everyday. In cities with intermittent water (90% of the cities in South Asia)—where piped water is available only for short and unpredictable intervals—people spend hours waiting next to dry taps, and are forced to buy water from private suppliers at high cost or use water from unsafe sources. NextDrop leverages the ubiquity of the mobile phone and delivers water delivery information via SMS and voice, thereby saving people time, reducing stress, and improving the quality of life for millions."

Solution:

NextDrop partners with water utilities to provide timely, reliable information on water delivery to residents via text message. When utility employees open valves at the neighborhood level, they call into our interactive voice response system. These updates are turned into messages for residents subscribed to the NextDrop service and live data for utility engineers, enabling them to identify and resolve problems as they come up.